



Julington Creek Elementary School PTO 2018-2019 School Year

Legendary Jaguar (\$2,500)

In School Advertising

- Company 3'x6' banner placed on the school fence for school year
- Highlighted business sponsorship in Julington Creek Elementary front office
- Logo placement on Jaguar Challenge t-shirts distributed to approximately 1,100 staff and students
- Business flyer distributed in approximately 1,100 student folders (if provided)
- Advertisement in Yearbook
- Promoted as sponsors on event advertising for Back to School BINGO, Jaguar Challenge, Winter Wonderland, & Spring Event
- Promotion (movie trailer style) of business as sponsor during Back to School BINGO Event

Social Media and Electronic Advertisement

- Prominent company placement on the homepage of jcepto.com website
- Sponsorship recognition on jcepto.com with direct link to your company website
- PTO membership discounts promoted if provided with sponsorship
- Company logo and contact information advertised on JCE PTO social media
- Company logo on Jaguar Challenge PledgeStar Student Sponsorship Page
- Sponsorship full page advertisement listed in Community Partnership Directory (electronic)
- Logo on PTO page of monthly school newsletter (electronic)
- E-flyer distribution via PeachJar (2 times)

Event Invitations

- Invitation to distribute promotional materials at the Welcome Back Breakfast, Book Fairs, Business Partner Meeting, Winter Wonderland, Spring Event, Art Night, & End of the Year Volunteer Appreciation event.
- Invitation to call a game at Back-to-School Bingo
- Invitation to fill our Jaguar Challenge prize chest with promotional prizes (more details to be provided).

Other

- Donor recognition item for place of business

Graphics and Promotional Material Check List:

- ___ 3'x6' fence banner graphics (High Resolution JPG.) (Due Date: June 30, 2018)
- ___ Logo for website & Jaguar Challenge t-shirts (Vector & PDF file) (Due Date: June 30, 2018)
- ___ Full page electronic business advertisement (Due Date: June 30, 2018)
- ___ \$2,500 business partner payment via check to JCE PTO (Due Date: June 30, 2018)
- ___ 1,100 business flyers delivered to Julington Creek Elementary & PDF File (due date: August 1, 2018)

Please email all electronic files to jceptopartnership@gmail.com

JCE PTO reserves the right to change or modify the JCE Business Partner Plan based on policy changes within JCE PTO, Julington Creek Elementary or Saint Johns County School Board



Julington Creek Elementary School PTO 2018-2019 School Year

Ultimate Jaguar (\$1,500)

In School Advertising

- Company 3'x6' banner placed on the school fence for school year
- Highlighted business sponsorship in Julington Creek Elementary front office
- Logo placement on Jaguar Challenge t-shirts distributed to approximately 1,100 staff and students (for an additional \$400)
- Business flyer distributed in approximately 1,100 student folders (if provided)

Social Media and Electronic Advertisement

- Prominent company placement on the homepage of jcepto.com website (2nd Tier)
- Sponsorship recognition on jcepto.com with direct link to your company website
- PTO membership discounts promoted if provided with sponsorship
- Company logo and contact information advertised on JCE PTO social media
- Sponsorship half page advertisement listed in Community Partnership Directory (electronic)
- E-flyer distribution via PeachJar (1 time)

Event Invitations

- Invitation to distribute promotional materials at the Welcome Back Breakfast, Book Fairs, Business Partner Meeting, Winter Wonderland, Spring Event, Art Night, & End of the Year Volunteer Appreciation event.

Graphics and Promotional Material Check List:

- ___ 3'x6' fence banner graphics (High Resolution JPG.) (Due Date: June 30, 2018)
- ___ Logo for website (Vector & PDF file) (Due Date: June 30, 2018)
- ___ Half page electronic business advertisement (Due Date: June 30, 2018)
- ___ \$1,500 business partner payment via check payable to JCE PTO (Due Date: June 30, 2018)
- ___ \$400 Payment for Jaguar Challenge t-shirt logo placement (if added) (Due Date: June 30, 2018)
- ___ 1,100 business Flyers delivered to Julington Creek Elementary & PDF File (due date: August 1, 2018)

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Julington Creek Elementary School PTO 2018-2019 School Year

Roaring Jaguar (\$500)

In School Advertising

- Company 3'x6' banner placed on the school fence for school year
- Highlighted business sponsorship in Julington Creek Elementary front office
- Business flyer distributed in approximately 1,100 student folders (if provided)

Social Media and Electronic Advertisement

- Sponsorship recognition on jcepto.com with direct link to your company website
- PTO membership discounts promoted if provided with sponsorship
- Company logo and contact information advertised on JCE PTO social media
- Sponsorship quarter page advertisement listed in Community Partnership Directory (electronic)

Graphics and Promotional Material (Due Date August 3rd) Check List:

- ___ 3'x6' Fence banner graphics (High Resolution JPG.) (Due Date: June 30, 2018)
- ___ Quarter page electronic business advertisement (Due Date: June 30, 2018)
- ___ Logo for website (Vector & PDF file) (Due Date: June 30, 2018)
- ___ \$500 business partner payment via check payable to JCE PTO (Due Date: June 30, 2018)
- ___ 1,100 business flyers delivered to Julington Creek Elementary & PDF File (due date: August 1, 2018)

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Julington Creek Elementary School PTO 2018-2019 School Year

Classic Jaguar (\$250)

In School Advertising

- Highlighted business sponsorship in Julington Creek Elementary front office
- Business flyer distributed in approximately 1,100 student folders (if provided)

Social Media and Electronic Advertisement

- Sponsorship recognition on jcepto.com with direct link to your company website
- PTO membership discounts promoted if provided with sponsorship
- Company logo and contact information advertised on JCE PTO social media
- Business card advertisement in Community Partnership Directory (electronic)

Graphics and Promotional Material Check List:

- ___ Business card size graphics for electronic Business advertisement (Due Date: June 30, 2018)
- ___ Logo for website (Vector & PDF file) (Due Date: June 30, 2018)
- ___ \$250 business partner payment via check payable to JCE PTO (Due Date: June 30, 2018)
- ___ 1,100 business flyers delivered to Julington Creek Elementary & PDF File (due date: August 1, 2018)

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